

- POLICY - PROGRAMMING AND CONTENT



A DIVISION OF
MACKAY & DISTRICT ABORIGINAL & ISLANDER MEDIA ASSOCIATION LTD

- Cultural
- Religious
- Political
- Personnel Agenda's

Purpose:

The purpose of this policy is to outline and consolidate the views and attitudes of the Mackay Aboriginal and Islander Media Association in relation to cultural, religious, political and personnel agendas. This policy applies to all staff and associates of MDAIMA.

Policy:

Cultural: MDAIMA recognises diverse cultures but will not promote material which is detrimental to the culture or beliefs of Aboriginal or Torres Strait Islander persons.

Religious: MDAIMA has a policy of promoting all cultures, beliefs and religious viewpoints, however, but will refrain from promoting beliefs which are detrimental to the culture or beliefs of Aboriginal and Torres Strait Islander cultures and will not tolerate bigotry or intolerance in the community.

Political: MDAIMA will avoid the promotion of any particular political agenda or party to the exclusion of other views but will promote opportunities for political candidates to promote policies beneficial to the Aboriginal or Torres Strait Islander communities.

Personnel Agendas: MDAIMA will not allow the promotion of personal agendas which promote racial vilification, bias, intolerance or bigotry.

Procedure:

Before any program goes to air, the provider shall provide in writing the basic concept of the program. This should be tabled at the next board meeting for approval.

MDAIMA's application states that the vast majority of these programs will be produced in-house, with other Aboriginal organisations accessed when necessary.